

White Paper On Reforming U.S. Humanitarian Aid

A Proofpoint Systems Perspective

Proofpoint Systems has conducted hundreds of studies around the world focused on improving organizational and human performance. Our data and experience tell us one thing—expectations, information, and methods alone will not suffice. What’s also required are the technologies to support transformation. Enter Proofpoint.

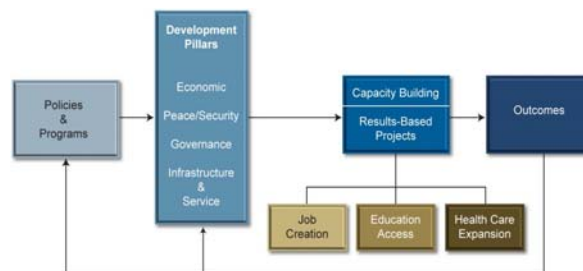
Challenge: The strategic focus on transforming humanitarian aid and capacity development has been well established. However, U.S. support organizations continually experience competing priorities; difficulty in tracing resources and accountability; a lack of transparency; and an inability to identify and communicate with beneficiaries, stakeholders, and partners. These debilitating factors lead to continual challenges in ensuring the effective use of considerable resources, and an inability to accurately measure outcomes that have the potential to improve the lives of millions.

Root Cause: The literature is rich with examples of expansive, well meaning capacity development efforts that fail to meet their intended results despite the commitment of many organizations and billions of dollars in aid. Multiple causes are often cited including a lack of meaningful commitment within the host nation; waste, fraud, and abuse; and the difficulty in communicating across organizations. The common systemic theme running through the many causes is the absence of effective management systems.

Solution: To measure, manage, and realize tangible results, leaders need visibility. Visibility, transparency, and accountability provide leverage. And leverage helps leaders improve the effectiveness of their resources.

Proofpoint’s best-in-class management software and support services provide the capacity development lever that raises national capacity and improves organizational and human performance.

Our proven systems promote the improvement of strategic and operational capacity, and reliably support the processes that lead to economic stability and capacity development.



Proofpoint provides a comprehensive and systematic approach that help:

- Support the alignment of clear performance goals and expectations
- Support recovery and development pillars
- Reinforce the frameworks that drive development programs and policies
- Aid in the transfer of critical knowledge and processes to the host nation
- Provide a readily accessible management system to aid leadership teams in deploying a range of programs (jobs creation, education, health care)
- Track resources
- Make meaningful in-process adjustments
- Measure outcomes and provide improvement strategies to enhance program quality, cost, timeliness, and impact—and a reliable audit trail.

Proofpoint reinforces hope, and we are ready today to help you deliver on these critical missions.