

The Proofpoint Advantage

Performance matters.

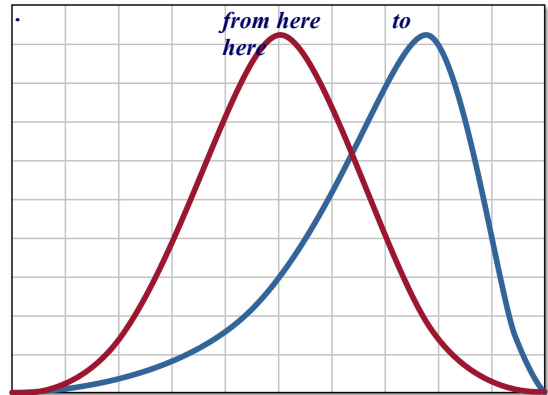
In the public sector, performance tends to focus on scarce resources and intense public scrutiny, as well as increased accountability and oversight.

Private sector organizations have always faced extraordinary performance pressure driven by open market competition while concurrently exercising their fiduciary responsibilities under the exacting oversight of shareholders and government.

In response to complex performance demands, organizations have invested in many well meaning attempts to increase operational performance. Common examples include Six Sigma and other process improvement methods, employee training, and organizational redesign. In virtually every case, a number of short duration, episodic improvements occur, but longer term, systemic change remains elusive.

What works—what leads to sustained improvement—is a comprehensive view of relevant performance factors and a laser-like focus on practical execution.

Performance goes . .



The Proofpoint Vision

Proofpoint’s mission is helping clients solve their toughest business issues quickly and effectively. To achieve that goal we have developed a suite of cost effective, easy-to-use cloud technologies that are transforming the business industry. Our innovative, research-based, and market-proven solutions put *‘performance excellence at your fingertips.’*

The results are significant, positive, and measurable changes to organizational and human performance; visible alignment and integration; better use of valuable resources; and superior accountability.

A Proven Approach

There are many software and consulting companies that say they focus on performance. Proofpoint is different on a number of levels.

First, we’re ready to support your operational needs on Day 1. Our application design virtually eliminates the frustrating, time-consuming, and costly modification process that has become the industry norm.

Second, our software provides answers, not more work. Each application facilitates vertical and horizontal communication to reflect the way most complex organizations operate.

Third, your Proofpoint performance tools are always available via the cloud. Whether you work in a large established organization, a virtual work group, or a complex team providing emergency services in a remote corner of the world, our systems have been there and are ready to provide the support you need. Just login and get started.

Federal clients will be pleased to know that each of our applications has been designed to support their environments. Our systems address OPM and OMB accountability and transparency guidelines and in many cases support specific CFR requirements.

With our performance tools at work you get operational efficiency, effectiveness, and sustainability. Your critical information is easily stored, distributed, and shared. Managers, project leads, and staff members gain information continuity—the ability to track, trend, analyze, and benchmark performance; ensure compliance; and measure ROI, EVM, and other tactical and strategic metrics.

The bottom line is that every leader wants results. With Proofpoint you’re on your way.

