

Capabilities Overview

John M. Mullins
VP Performance Solutions
571.217.4461
john.mullins@proofpoint.net

July 2010

Innovation :: Transformation :: Performance

Proofpoint Systems helps improve organizational and human performance.

Our easy-to-access technologies give you a highly reliable path to efficiency, effectiveness, and consistently superior results.

Proofpoint's patent pending products are innovative, research based, market proven, and award winning.

Our team members are recognized experts in their respective fields and have proven track records of leadership, management, and advisory expertise.

We deliver *performance excellence at your fingertips!*

We're tested and deployed around the globe – Africa, Middle East, Asia and in the Americas.

We've broken new ground to save you time and money



*Our systems are your organization's "electronic medical record"
Key information available anytime to those with a need to know*

Technology Solutions	Training Support	Advisory Services
Organizational Performance	E-learning	Organizational Performance
Individual Performance	Instructor Led	Technology Services
Performance Analytics	Web-Based	Performance Support
19 Modules Select Any or All	On-line or On-site Delivery That Fits the Culture	Full Range of Leading Experts Support Compliance and Readiness

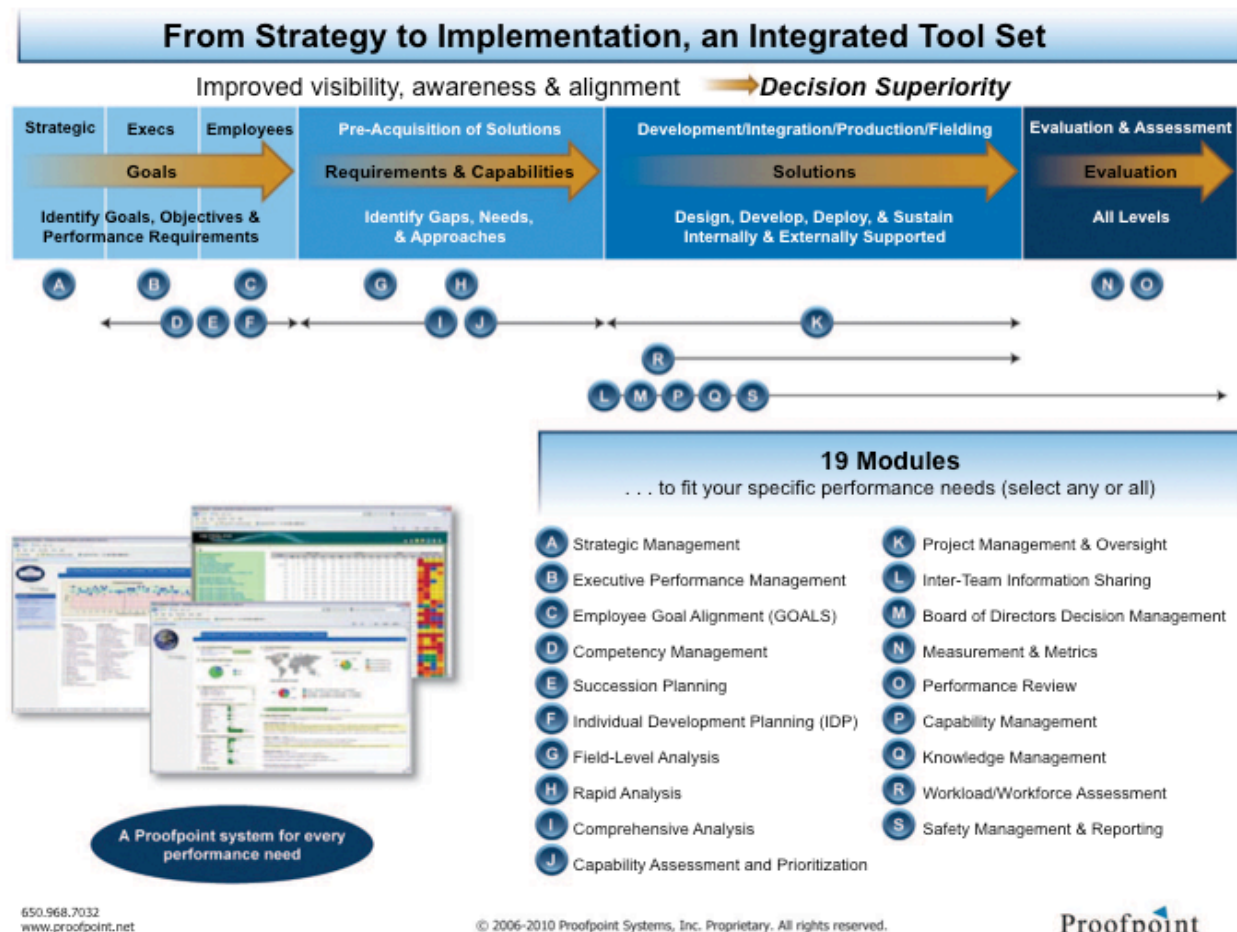
- Proven proficiency in providing comprehensive organizational and workforce management strategies
- Patent pending suite of performance management applications. Currently modified for federal use
- Experts in the delivery and support of management systems across geographically dispersed regions

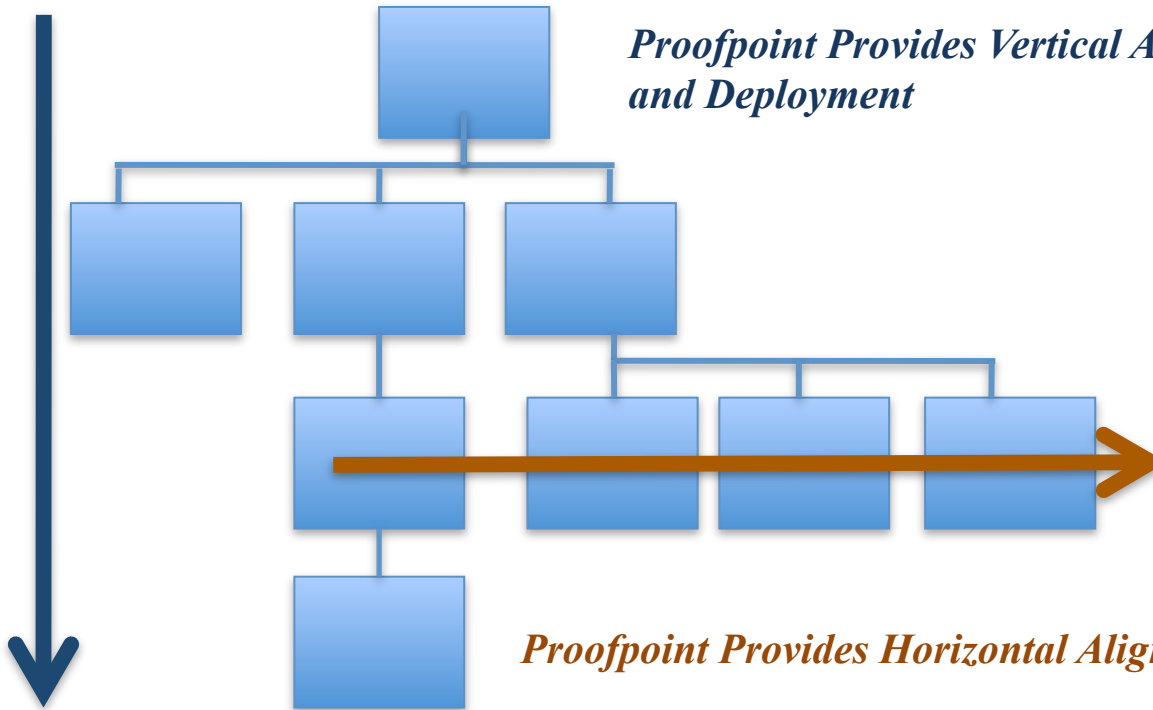
We provide leaders with a full suite of performance tools:

- Strategy & performance planning
- Analysis
- Project & change management
- Measurement & reporting

Wherever your organization is on the maturity spectrum, Proofpoint has a tool to help advance performance.

Every module is fully integratable—allowing you to build as you grow your Proofpoint advantage.





Proofpoint Provides Vertical Alignment, Integration and Deployment

21st Century organizational models are increasingly networked or matrixed

Proofpoint improves measurement and reporting within any model

Proofpoint Provides Horizontal Alignment, Integration and Delivery

Strategic planning, budgeting, and reporting are traditionally developed and executed with the functional silos of organizations.

Leaders need a way to see across these silos. Proofpoint provides it.

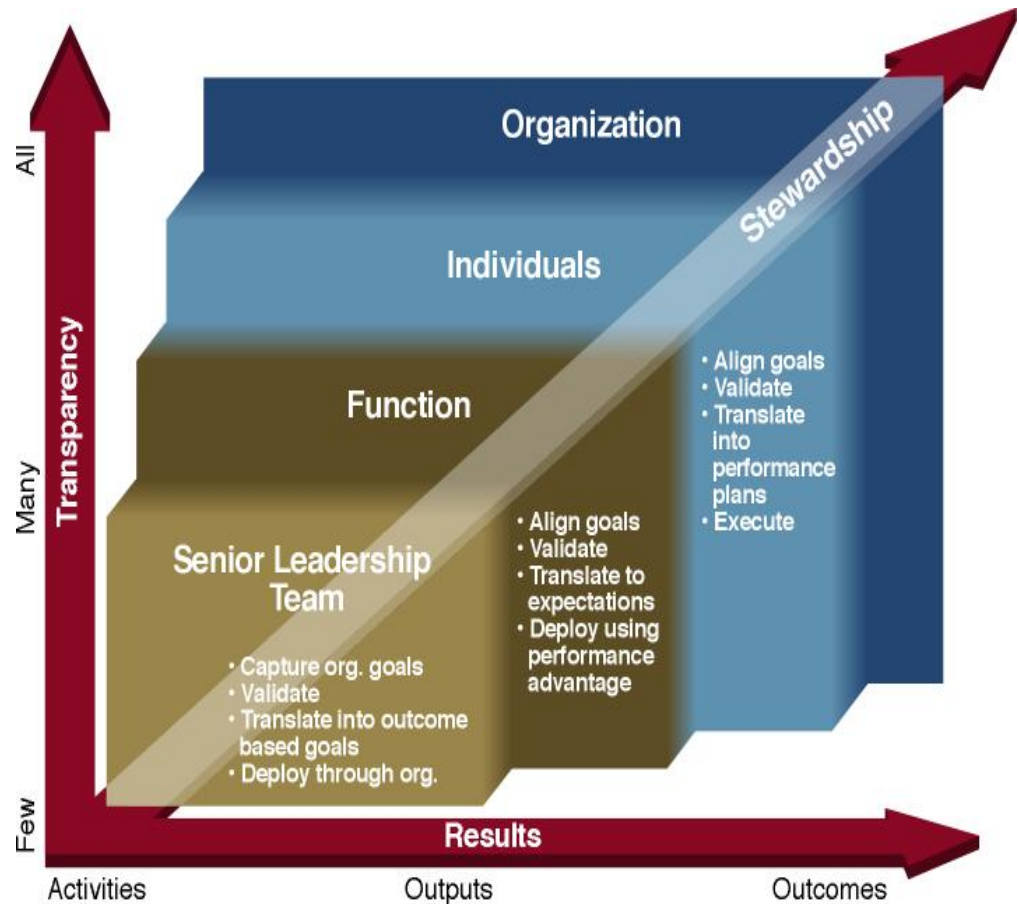


Results: Goals need to be ‘wholes’ – not parts – and focused on mission outcomes.

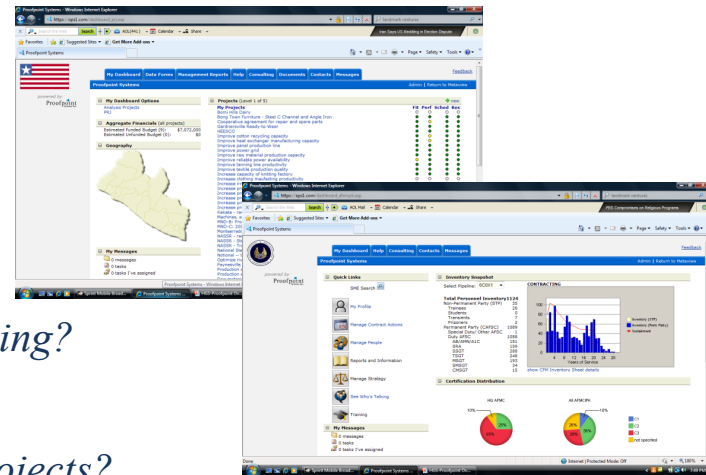
Stewardship: Goals, objectives, and work plans need to identify and link interdependencies to ensure effective performance and confidence in execution.

Transparency: Performance needs to be visibly measured. Proofpoint increases permission-based transparency – to increase performance.

Proofpoint delivers.



- *Oversight and monitoring of progress against established baselines of defined requirements, expectations, and outcomes*
- *Comprehensive best business practices, techniques, and compliance systems for fact-based assessments*
- *Honest and unbiased reporting*
- *Answers to critical success factors:*
 - *What issues have priority?*
 - *Where are we spending our money?*
 - *Who is supporting our efforts? Are they delivering?*
 - *How well are we integrated?*
 - *How can we assess ongoing efforts and new projects?*
 - *And many others!*
- ♣ *A path to self-sustainment*
- ♣ *Auto-reminders to keep projects on track*



We provide the systems, practices, and expertise

Visibility- Leaders, managers, and staff can easily see across their organization and effectively manage with readily available, standardized data. They visualize the link between strategic implications and tactical actions.

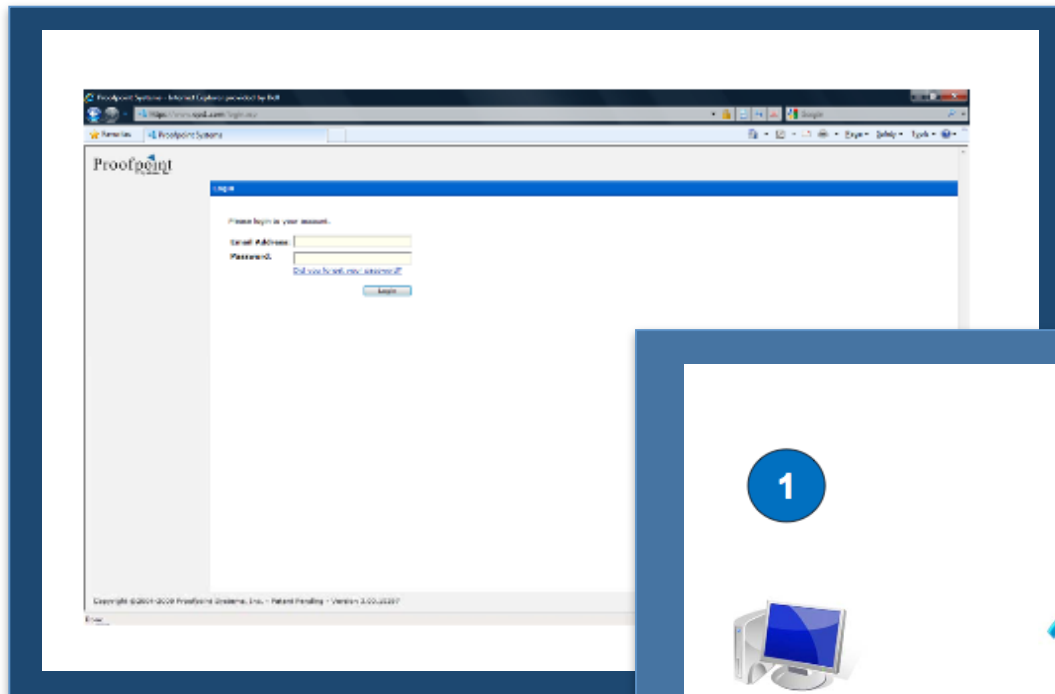
Continuity- Information is stored, distributed, and shared. As teams mature and members change, an accurate historical record ensures programs and projects continue unabated.

Sustainability- The ability to measure and track performance, demonstrate ROI, and maintain focus during change. Supports and simplifies ISO qualification.

Efficiency- Standardization of processes, dependable record keeping, and a centralized means for collecting distributed inputs increases efficiency in data management and reporting.

Results- Proofpoint helps every team member focus on results.





To access Proofpoint, just login.

Our systems are robust, reliable, and globally accessible.

Only 3 systems requirements to get started.

